

# S A Home Owner June 2016 issue

## Property Feature

As one of the suppliers instrumental in the creation of this gorgeous home, I would like to invite you to participate in a unique marketing opportunity in the form of a Property Sponsorship.

### **HOUSE TOMS – SERENGETI GOLF ESTATE**





## HOUSE TOMS – JUNE 2016

### The SA Home Owner statistics:

- Readership: 236 000 (AMPS Jul 2014 – Jun 2015)
- Circulation: 40000
- Readers per copy: 5.9
- 71% Black readership
- 56% Female reader
- 46% of readers fall in LSM 9 – 10
- Average age: 39
- Above average personal and household income

### Benefits of Property Sponsorship:

- We do a complete photo-shoot of an exclusive South African home.
- We offer the various suppliers the opportunity to sponsor pictures of their choice in the article, showcasing their product or service.
- This is an opportunity to showcase your product / service in a lifestyle environment, with all your contact details at our readers' disposal.
- The feature is designed to be a working directory as well as a visually pleasing, leisure read.
- Because of the property sponsorship's functionality, it is also used by the trade who consider it an essential guide
- Our readers are in the market for renovating, building, remodelling or merely decorating their homes



# what the sponsorship will look like....



*Company name & contact details embedded in the image*



## Left:

it is in this space that you have the opportunity of supplying us with 50-80 words of how you were involved in the project, or about the products and or services you have to offer. It is your space to speak about your company, your marketing opportunity. Our writers will assist you in writing the caption.

*Caption 50 – 100 words depending on the size of the picture you decide to sponsor*



*At the end of the article you will be listed as a sponsor as seen below*



## CONTACT:

**Company name** – company description  
 1.Contact number/email  
 2.Contact number / web  
 3.Contact number / fax

Showcase your final product in a real-life application: An excellent lead source for suppliers: Cost effective exposure

<b>RATES</b> <i>excl V.A.T &amp; agency commission</i>	
Double page picture	R 40 600
Full page picture	R 22 200
Half page picture	R 11 300
Quarter page picture	R 6,300

You choose a picture/s from the attachments that follow, and depending on your budget, select the size in which you would like it to appear in the feature. **Discount will be given should you choose to sponsor more than one image.**

# Please Note

- Booking deadline: 29<sup>th</sup> of March 2016
- C.O.D deadline: 22<sup>nd</sup> of April 2016
- Please be sure to carefully select the picture you would like to see in this feature which will appear in our JUNE 2016 issue, thus securing your sponsorship.
- Be sure to indicate the size (Double Page / Full Page / Half Page or Quarter Page) and quote the image code/s of the picture/s when confirming your sponsorship.
- If you are paying COD, this payment will have to be made **before** the JUNE 2016 issue goes to print, the exact date of which is listed above.
- If you wish to pay on account (conditions below) payment is expected 30 days from date of invoice – that is the month after the magazine goes on shelf.
- The sooner you sign your order, the better the chances of the sponsorship being secured!

**C.O.D. PAYMENTS : Banking Details**

TIMES MEDIA PTY LIMITED

Standard Bank 00 199 913 3

Rosebank - Branch code 00 43 05

E-mail proof of payment to Claudia:  
(ClaudiaD@sahomeowner.co.za)

Orders in excess of R15 000, qualify for account application. Should you wish to open an account with The Times Media Group, please advise me soonest. I will forward you a credit application for your completion. You will then be notified within 48 working hours you whether your application has been successful.

Name: Lorna loakim  
Designation: Account Manager  
Office: 011 280 5486  
Cell: 082 878 9051  
Email: lornai@sahomeowner.co.za

